



ICHCA
AUSTRALIA

International
Cargo
Handling
Co-ordination
Association

ICHCA
INTERNATIONAL

MELBOURNE
Convention
Bureau

MELBOURNE
Victoria
Australia



**Global Shippers Forum & ICHCA
International Conference & Exhibition
Melbourne, Australia 8 to 11 May 2018**

SPONSORSHIP PROSPECTUS 2018



GSF & ICHCA INTERNATIONAL CONFERENCE MAY 8-11, 2018

“THE WORLD’S BIGGEST GATHERING OF TRADE & LOGISTICS PROFESSIONALS”

“KEEPING AUSTRALIA’S INTERNATIONAL TRADE MOVING”



Australian Peak Shippers
Association Inc. (APSA)



global
shippers
forum

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International
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**CITY OF
MELBOURNE**



I look forward to welcoming you to Melbourne in May 2018 when ICHCA Australia will hold a joint conference with GSF, FTA and APSA as part of MegaTrans 2018. The conference will focus on facilitating global trade in an innovative, safe, productive, secure and sustainable manner.

ICHCA Australia Chairman John Warda



"We are excited about the prospect of holding the 2018 meeting in Melbourne. This will afford the opportunity of connecting with members in Australasia on issues of concern to them both within the Asia Pacific region and internationally."

Chris Welsh MBE, Secretary-General GSF and Director ICHCA

KEY REASONS TO SPONSOR AND EXHIBIT

Promote your product on a **global scale** to the international trade & logistics sector

Benefit from **exclusive networking opportunities** that give you an opportunity to mix with senior delegates from around the world

This is the first time the event has been held in Asia and sponsorship/partnership opportunities are limited

Establish your organisation as a **thought leader** at an event that shapes future trade & international logistics policy, safety and sustainability

Build **brand awareness** with local and international delegates, aligning with one of the world's most important shipper bodies



WHO WILL ATTEND THE 2018 EVENT?

The event attracts delegates from the Americas, Asia, Europe, including shippers, shipper associations, multi-national freight forwarders, international trade consultants, logistics providers and Government agencies.

Presenters will include representatives from the World Trade Organisation (WTO), the International Maritime Organisation (IMO) and other multi-Governmental organisations.

This year is due to be the biggest ever combined GSF and ICHCA Conference with the event programme anticipated to attract over 300 attendees including a large number of international delegates.

EVENT FORMAT

Sponsors will have an opportunity to not only support the conference but also access exclusive networking opportunities, including a VIP welcome event for the international delegates hosted by the Lord Mayor of Melbourne.

While the Annual General Meetings are closed events limited to members of the GSF and ICHCA, the conference is a world class event programme and will attract delegates from across the international supply chain.



DAY	DATE	EVENT	VENUE
Tuesday	8th of May 2018	Welcome Function hosted by the Lord Mayor of Melbourne & ICHCA International Board Meeting	Melbourne City Town Hall To be advised
Wednesday	9th of May 2018	Port Tour & GSF & ICHCA Annual General meetings	Port of Melbourne/ Melbourne City Town Hall
Thursday	10th of May 2018	Conference Day 1	Melbourne Convention Centre
Friday	11th of May 2018	Conference Day 2 & Cocktail Function	Melbourne Convention Centre

SPONSORSHIP OPPORTUNITIES

PLATINUM	GOLD	LANYARD SPONSOR	SILVER	BRONZE
Negotiable	\$13,200 (incl. GST)	SOLD	\$8,800 (incl. GST)	\$5,500 (incl. GST)

MAJOR EVENT SPONSOR CATEGORIES

OFFER	PLATINUM	GOLD	LANYARD SPONSOR	SILVER	BRONZE
Complimentary Registration to Conference	x5 complimentary registrations	x5 complimentary registrations	x5 complimentary registrations	x5 complimentary registrations	x5 complimentary registrations
Material included in delegate satchels	✓	✓	✓	✓	✓
Logo included in all printed and displayed materials	✓	✓	✓	✓	✓
Attendance at international delegate port tour	✓	✓	✓	✓	✗
Attendance at the VIP Welcome Dinner	✓	✓	✗	✗	✗
Attendance at the Cocktail Function	✓	✓	✓	✓	✓
Supply of Lanyards to all delegates	✗	✗	✓	✗	✗

Event organisers are confident that we can help our partners achieve maximum returns from this event. If you have promotion opportunities that are not included in this prospectus, please don't hesitate to suggest your ideas.

OTHER SPONSORSHIP OPPORTUNITIES

VIP Welcome Function Sponsor

Joint sponsorship rights with the City of Melbourne for the official welcome of the international delegates, at the Melbourne Town Hall.

Opportunity to address the international delegates

Company banner display

Logo included on the event invitation

x 3 invitations to the VIP event

COST: SOLD

AGM Lunch Sponsor

Exclusive sponsorship rights for the official members of the GSF during their Annual policy meeting.

Opportunity to address the delegates during lunch

Company banner display

Invitation to the Port tour & VIP welcome function

COST: \$5,500 (incl. GST)

Session Supporter

Exclusive sponsorship rights of a plenary session within the conference programme.

On-stage banner display

Opportunity to introduce yourself to the assigned speaker

Logo and acknowledgements displayed at the commencement and conclusion of the session

x 1 complimentary registration to the conference programme

COST: \$2,200 (incl. GST)

Conference Supporter

Included:

Logo shown on program

Satchel insert in delegate bag

x 1 delegate

COST: \$1,100 (incl. GST)

Conference Supporter - (Day 1/2 Morning Tea, Lunch Afternoon Tea Sponsor)

Included:

Logo shown on program

Acknowledgement by MC

Signage at lunch

x2 delegates

Morning & Afternoon Tea

COST: \$2,750 (incl. GST)

Lunch

COST: \$3,850 (incl. GST)

Conference Cocktail Function Sponsor

Sponsorship rights for the post conference Cocktail Function and networking event at the Melbourne Convention Centre.

COST: \$11,000 (incl. GST)

This is a once in a lifetime event for Australian industry.

www.FTAlliance.com.au

www.ichca-australia.com

www.ichca.com



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